

TECHNOLOGY ASSISTANCE GRANT (TAG)

The Technology Assistance Grant (TAG) program aids small Wisconsin high-technology businesses in their efforts to obtain seed, early-stage or research and development funding. Eligible project costs are professional services involved in the preparation and review of a federal R&D grant application; in obtaining industry information, data or market research needed to complete applications for R&D or early-stage funding; or in meeting specific requirements to obtain seed or early-stage funding from outside sources. Under the TAG program, WEN can provide you with a grant of up to \$3,000 to help cover a portion of the cost of hiring a qualified, independent third party that will provide the professional services necessary to finance and grow a technology based Wisconsin business.

Eligible applicants are Wisconsin small businesses with fewer than 100 full time employees that are completing an application for early-stage R&D federal funding or need help in attracting early-stage financing.

The Wisconsin Entrepreneurial Network (WEN) administers the TAG program and other grant programs. WEN is a collaboration of the University of Wisconsin- Extension, the Wisconsin Technical College System, WiSys Technology Foundation, and the Department of Agriculture Trade and Consumer Protection and includes four regional centers located statewide, 25 outreach and intake centers, and 26 agricultural counselors. The WEN Grant Navigator tool (http://www.wenportal.org/financing_grants/?Id=132) will assist ETG applicants in applying for the ETG and other available grant programs. Based on responses to a few questions, applicants will be directed to a description and application form for a grant program that most closely matches your needs. You may also contact WEN by phone 608-263-0398.